




## Faculty Details Proforma



Title	Ms	First Name	Pooja	Last Name	Rani	Photograph
Designation	Assistant Professor					
Address	H.no-908, Acharya Puri Extn., Gurugram. Haryana 122001					
Date of Birth	02-11-1987					
Phone No Office	NA					
Mobile						
Email	Poojasbsc@gmail.com					
Web-Page						
<b>Educational Qualifications</b>						
Degree	Institution				Year	
MBA	Ansal Institute of Technology and Management.				2010	
BBA	Sector 14 Govt. Girls College				2008	
12th	St. Micheal Sr. Sec. School				2005	
<b>Career Profile</b>						
Over 12 years of teaching experience with a proven track record of a dedicated work ethic and result-oriented teaching approach. Delivered over 2,000 engaging lectures, and tutorials over 5 batches.						
<b>Areas of Interest / Specialization</b>						
Marketing and Human resource						

<b>Papers Taught</b>
Company law, Corporate law, Business Law, Management Principles application, Entrepreneurship, Cyberlaw, Computer Applications, Business Organization and Management.
<b>Research Guidance</b>
<b>Publications Profile</b>
<p>1. THE STUDY ON ROLE OF WORKPLACE SPIRITUALITY AND WORK PERFORMANCE: A LITERATURE Review, Review of Research, Vol. 3, Issue. 5, Feb. 2014.2249-894X date:5/2/2014.</p> <p>2. Analysis of Corporate Social Responsibility of Selected Indian Companies International Journal of Business and Management Invention, Volume 3 Issue 2 February. 2014, 2319 – 8028/ISSN (Print): 2319 – 801X ,2/2/2014.</p> <p>3. Reporting on Corporate social responsibility a “social innovation” South Asian Journal of Marketing &amp; Management Research Vol.4, Issue 2 (ISSN: 2249-877X) February 15, 2014.</p> <p>4.“The Study on the Assessment of Customer Satisfaction in Banking Sector through Servqual Scale” RET Academy for International Journal of multidisciplinary research, VOL.2 Issue 8 2320-0901,14 February 2014</p> <p>5. Entrepreneur: the stumbling Lesson of Fate and Fiction Journal of business studies, vol. 5-6 0975-1150 261, March 2012-2014.</p>
<b>Conference/ workshop Organized</b>

- Successfully contributed as a member at the National Conference on Marketing in the 21<sup>st</sup> Century: Issues and Challenges (5th-6th Feb 2016).
- Successfully contributed as a member at the 10th International Conference on Advances in Business and Management on Business Practices in the era of sustainable development goals 2030 and new age technologies (10th-11th November 2022).
- Successfully organized “International e-conference on Advances in Business & Management IECBM-2022” at Shaheed Bhagat Singh College, University of Delhi.
- Successfully organized “International e-conference on Advances in Business & Management-IECBM-2021” at Shaheed Bhagat Singh College, University of Delhi.

#### **Awards and Distinctions**

#### **Association With Professional Bodies**

Indian Commerce Association

#### **Other Activities**

- UGC Approved Short Term Professional Development Programme Under Pandit Madan Mohan Malaviya National Mission on Teachers and Teaching. 2022
- Faculty Development Programme on “Research Methodology”. Research Affairs Committee, Rajdhani College, University of Delhi in Collaboration with Indian Commerce Association (ICA) Delhi - NCR Chapter Organized. 2022
- Certified course on “Managing Online Classes & Co-creating MOOCS” from Teaching Learning Centre, Ramanujan College University of Delhi under the aegis of ministry of education Pandit Madan Mohan Malviya National Mission on Teachers and Teaching. 2022
- National Webinar Series on ‘Digital Content Creation for Social Media’ Organised by Bombay Teachers’ Training College in collaboration with Thadomal Shahani Engineering College. 2020.
- Seven Day Development Program titled" Mind-sets, Knowledge-sets and Skillsets for 21st

Century Youth: Innovations and Adaptations " 2020,

- Bombay Teachers' Training College, HSNC University, Mumbai National webinar. 2020
- Certificate course in “Managing References made easy using Mendeley” by Mendley
- National-level seminar on “Research Methodology & SPSS”
- Successfully completed National Faculty Development Programme on Data Handling and Advance Analytics from 2nd -8th May, 2016 organized by Department of Geography, Shaheed Bhagat Singh College (University of Delhi).
- Co-convener of Bcom AdmissioCommitteeee, 2022